

# Rotational Who

*Leading companies of the  
rotational moulding world*

*An initiative promoted by*



**IT-RO**





# A Story of Innovation

'74

*Euro3plast begins to write its own history through the production of plastic saucers and saucers to which are added the household items produced and marketed by the company at the beginning of its journey.*

'80

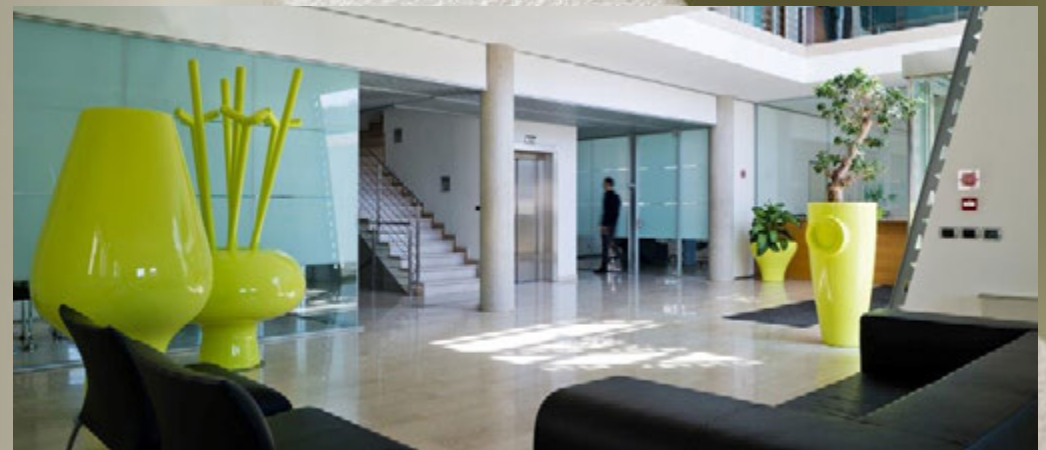
*The company looks to the future with ambition and begins to build its foreign market thanks to participation in important trade fairs such as Macef. Many of the customers met in the early 80s are still at euro3plast's side today.*

'83

*Euro3plast chooses to complete its offer with the production of pots, boxes and planters. The first molds are ordered for the production line dedicated to these products with the desire to move with greater determination within the garden sector.*

'92

*Among the first in the sector to combine the traditional injection method with rotational production, an innovative and versatile molding technology, euro3plast considerably diversifies the shapes and sizes of its pots and garden items.*



'99

*The desire to be increasingly active on an international level leads euro3plast to publish its first website to present products and collections online.*



'04

*The new euro3plast headquarters is inaugurated, a complex where both production lines, offices and the exhibition showroom are still located today.*



'10

*Euro3plast renews its environmental commitment by presenting Origini, the line of biodegradable pots produced according to nature.*



'14

*Proud of its 40 years of history and activity, euro3plast celebrates this milestone without ever ceasing to interpret and present the many potentials of plastic to the market.*



# Euro3plast in Numbers

**1974**

*The origins*

*We begin to manufacture the first items  
for the home.*

**150**

*New projects created every year*

**5%**

*Percentage of sales reinvested in the research  
and communication of new products*

**60**

*Countries PLUST is exported to*



**30**

*The designers we have worked together with*

**32000 mq**

*Manufacturing surface of the company*

**80**

*Different types of colours and finishes*

**250000**

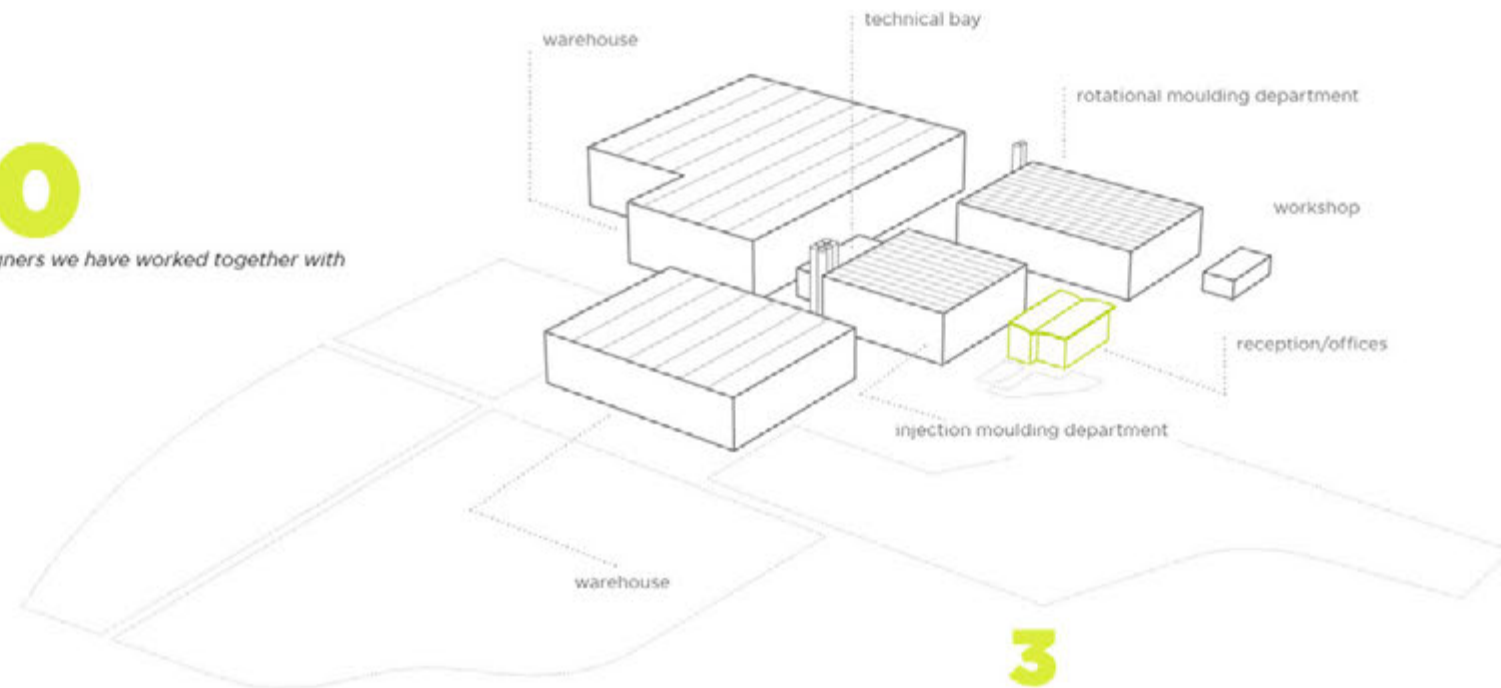
*PLUST items manufactured every year*

**1000**

*Number of codes for articles and finishes*

**3**

*With three different management systems  
- Environment, Quality and Safety - we can  
ensure quality and reliability from production  
to distribution.*



# Business Sectors

## Gardening

*The Hobby collection by Euro3plast is characterized by essential and functional products for cultivating a passion for gardening. Simple and dry lines for vases and accessories that support creativity without imposing itself.*





# Business Sectors

## Pots

*The euro3plast pots are divided into multiple collections, each of which offers different sizes and shapes: small and medium-sized vases ideal for small and domestic environments, large vases for outdoor spaces and public places.*





# Business Sectors

## Accessories for animals

*To better welcome our little friends and make them feel at home at all times, the functional and comfortable Pets line offers well-studied items in terms of comfort and resistance. In addition to being a very accurate line from an aesthetic point of view, it pays particular attention to the hygiene and cleanliness of our pets to guarantee their well-being and health.*





# Business Sectors

## Indoor and Outdoor Furniture

*In 2007 the first Plust collection was presented which boasts collaborations with internationally renowned designers. The result is an exciting exchange of skills that produces real emotional objects: the thought behind the shape, the detail that creates the most authentic beauty of Made in Italy.*

Link:  
[www.plust.it](http://www.plust.it)

**PLUS<sup>+</sup>**  
OUTDOOR ATTITUDE





# Euro3plast Projects in the world





# Technological Innovation

## NewLife: from waste to resource

*The Newlife production cycle: giving a second chance to the mixture of powders obtained from production waste to give life to new design objects.*

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